Finance Simulation: **Capital Budgeting**

NEW HERITAGE DOLL COMPANY - FINANCIAL SNAPSHOT

2014

Company APV **558.86**

	2009	Previous	Current	
Revenue	245.75	355.60	384.12	Actual
Oper. Income	22.60	40.32	43.36	Forecast
Net Income	13.56	24.19	26.02	

DIVISIONAL REPORTS

- **Revenue by Division**
- Oper. Profit by Division
- Total Assets by Division

Production

Retail

Licensing

PROJECT UPDATES

Children's Accessories Line
The children's accessories line performed well-slightly higher than budget.

Dollhouses with Miniature Dolls
This project launched successfully but with somewhat lower margins than expected, attributable to higher production and marketing costs.

New Inventory Control System for Warehouse
Inventory savings associated with the new system were marginally greater than projected.

Expansion to England
Boutique sales tracked slightly below plan,

View all updates

Annual Budget 0.12 Used / 6.56 Avail.

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